

# GETTING THE PERFECT SHOT



## DO'S AND DON'TS

- Using your phone? Hold the phone horizontally, and keep your hands as still as possible.
- Check the focus. Is your camera focusing on the main subject of your image or somewhere else? Low light or wiggly children can make photos blurry.
- Avoid taking photos with clothing or objects that have visible logos, cartoon or video characters, or inappropriate sayings on them.
- Avoid using your camera's built-in flash; it washes out the image and creates dark outlines and casts shadows. If your photo or video is too dark, try adding more light by opening blinds or moving closer to a window.
- When taking pictures inside, try adding more natural light by opening blinds or moving closer to a window.
- Avoid distracting or cluttered backgrounds. Make sure the action is the focus of the image.

## ACCEPTABLE FORMATS

MSGCU accepts photos in JPEG, TIF, or EPS formats.

## PHOTO RELEASES

Everyone appearing in the entry must have given his/her consent or parental consent if under 18. By submitting a photo to Michigan Schools and Government Credit Union, you consent to the use of these photographs, singularly or in conjunction with other photographs, for use in advertising, social media, publicity, commercial or other business purposes. Everyone appearing in the entry must have given his/her consent. You further release MSGCU, and any of its associated or affiliated companies, their directors, officers, agents, employees and customers, and appointed advertising agencies, or third party vendors, their directors, officers, agents and employees from all claims of every kind on account of such use.

